

DESIGN SPRINT CERTIFICATION



CPDSC™ Version 012022





Introduction:

The CertiProf Design Sprint Certification CPDSC™ endorses your knowledge, expanding your repertory and "utility belt", so you can quickly develop innovative solutions.

Design Sprint is a method originally created at Google Ventures to be completed in 5 days. The technique evolved into Design Sprint 2.0, running in 4 days, but keeping the same user-centric approach to problem solving.

CPDSC[™] is based on practical application to the development of solutions, whether product, service or problem solving, based on Design Thinking and agile methodologies.

The knowledge acquired can be immediately applied to the initiatives someone works on, to obtain tangible results at the end of 4 days, understanding how to accelerate more the learning and innovation cycle of your organization.



Learning Objectives:

- Contribute to deliver what add value
- How to decide which problems to solve first
- How to produce a large number of solutions to any problem
- Tools and techniques on how to create and test prototypes of products / services in just 4 days
- How to test, validate and iterate on your prototype
- How to make the best decisions under time pressure
- Valuable tips on how to moderate and facilitate a sprint on initiatives you participate in



Target Audience:

Open to the public, especially people working in innovation, product development or creating innovative solutions, agilists, project managers, startups, enthusiasts or curious people, and who want to know an effective method to get results in less than a week.



Prerequisites:

There are no formal prerequisites for this certification.



Training:

Course Type: Professional
Certification Code: CPDSC™



Certification Exam:

- Format: Multiple choice
- Questions: 40
- Language: English/Portuguese/Spanish
- Pass Score: 32/40 or 80 %
- Duration: 60 minutes maximum
- Open book: No
- Delivery: This examination is available online
- Supervised: it will be at the discretion of the Partner

