DESIGN THINKING
PROFESSIONAL CERTIFICATE

CertiProf®

Introduction:

Our professional Design Thinking certification provides a detailed understanding of key concepts and definitions to improve your interaction with the user experience. CertiProf® covers five key phases to be a Design Thinker: empathize, define, ideate, prototype and evaluate, which helps organizations to create useful proposals that adapt to the real needs of people; allowing to expand the service portfolio, consolidate brand and improve results.

Expand your skill set and grow your career. Here are some benefits of our certification:

- This certification will help you choose the right problem and frame it, in creative solutions.
- Learn to gather ideas from multiple disciplines in a trial-free environment, which will provide a wider range of ideas.
- Become a Design Thinker with empathy, focused on the human being, collaborative, experimental and optimistic, qualities that will help you to use assertive resources so that the selected idea is successful.

Prerequisites:

There are no formal prerequisites for this certification.

Learning Objectives:

- What is Innovation?
- Digital Age.
- Connections with Design Thinking.
- What is Design Thinking?
- Design Thinking features.
- Phases of Design Thinking.

Audience Profile:

Anyone interested in expanding their knowledge in Design Thinking and want to implement new tools to plan and organize the components of a service, to improve their interaction with the user experience.

Training:

- Course Type: Fundamentals.
- Certification Code: DTPC®.

Certification Exam:

- Format: Multiple choice.
- Questions: 40.
- Language: English/Spanish/Portuguese.
- Pass Score: 24/40 or 60 %
- Duration: 60 minutes máximum.
- Open book: No.
- Delivery: This examination is available online.
- Supervised: It will be at the Partner's discretion.

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